



SF Music Day

March 20, 2022

SF War Memorial Veterans Building



Program book advertising and the SF Music Day Marketplace

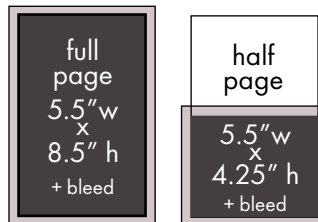
Please note: Rates are reduced for this cycle of SF Music Day to help performing arts organizations as we return to live performance.

| RATES | Standard rate | Performing arts rate | Continuing sponsor rate |
|---|---------------|-------------------------------|-------------------------------|
| SF Music Day Sponsor: Marketplace table & full page ad | n/a | \$400 \$300 | \$325 \$300 |
| SF Music Day Sponsor: Marketplace table & 1/2 page ad | n/a | \$300 \$225 | \$250 \$185 |
| Full page ad (5.5" x 8.5") | \$600 | \$250 \$185 | \$200 \$150 |
| Half-page ad (5.5" x 4.25") | \$400 | \$175 \$100 | \$125 \$100 |
| Back Cover (full page) ad | \$800 | \$500 \$375 | n/a |
| Marketplace Table | n/a | \$225 \$160 | \$175 \$125 |

- Standard rate** | Available to businesses
- Performing Arts rate** | Available to performing arts organizations: ensembles & presenters
- Continuing sponsor rate** | Available to performing arts organizations with a paid ad at SF Music Day 2019

DEADLINES Reserve ad space by: **Feb 21**, 2022 | Submit ad materials by: **March 1**, 2022

SPECIFICATIONS



PDF is the preferred file type. Export PDF at "press Quality", PDF 1.5 compatibility. **TIFF** and **EPS** are also acceptable. Please include printers marks and **.125" bleed** on all sides. Convert all colors to **CMYK**. Keep important content such as text and logos at least .5" from the trim. Half page ads may be placed on top or bottom.

MARKETPLACE

At the SF Music Day Marketplace representatives (staff, board, volunteer) can meet attendees, give out promotional materials, and display signage for your organization. Marketplace tables include a power outlet, table cloth, and chair. Marketplace table may set up at 10:30 am.

CONTACT

Send questions, requests and materials to daniel@InterMusicSF.org. An invoice will be emailed after your reservation request.