

# **SF Music Day** October 9, 2022



#### SF War Memorial Veterans Building

## Program book advertising and the SF Music Day Marketplace

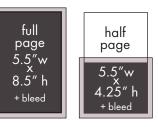
Our March 2022 edition of SF Music Day was a huge success with an even greater attendance than previous years! This October, we are expecting a continued increase in attendance of enthusiastic and eager Bay Area music lovers.

RATES	Performing arts rate	Continuing sponsor rate
SF Music Day Sponsor: Marketplace table & full page ad	\$400	\$325
SF Music Day Sponsor: Marketplace table & ½ page ad	\$300	\$250
Full page ad (5.5" x 8.5")	\$250	\$200
Half-page ad (5.5″ x 4.25″)	\$175	\$ 125
Marketplace Table	\$225	\$175

Performing Arts rate Continuing sponsor rate Available to performing arts organizations: ensembles & presenters Available to performing arts organizations with a paid ad since SF Music Day 2019

**DEADLINES** Reserve ad space by: **Sept 9**, 2022 | Submit ad materials by: **Sept 19**, 2022

#### **SPECIFICATIONS**



**PDF** is the preferred file type. Export PDF at "press Quality", PDF 1.5 compatibility. **TIFF** and **EPS** are also acceptable. Please include printers marks and **.125" bleed** on all sides. Convert all colors to **CMYK**. Keep important content such as text and logos at least .5" from the trim. Half page ads may be placed on top or bottom.

#### MARKETPLACE

At the SF Music Day Marketplace representatives (staff, board, volunteer) can meet attendees, give out promotional materials, and display signage for your organization. Marketplace tables include a power outlet, table cloth, and chair. Marketplace table may set up at 10:30 am.

### CONTACT

Send questions, requests and materials to daniel@InterMusicSF.org. An invoice will be emailed after your reservation request.