

FOR IMMEDIATE RELEASE

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INTERMUSIC SF PRESENTS the 18th EDITION

SF Music Day: *Deeply Rooted*

A Daylong Celebration of Bay Area Music

85+ Artists, 20 Ensembles, 6+ Hours of Performances

Sunday, October 19, 2025 | 12:00 PM – 6:00 PM

San Francisco War Memorial & Performing Arts Center, 401 Van Ness Ave.

Tickets: \$10–\$20 | Discounts Available

sfmusicday.com

San Francisco, CA – InterMusic SF proudly announces the 18th edition of **SF Music Day**, returning on **Sunday, October 19, 2025**, to the San Francisco War Memorial & Performing Arts Center. This year's festival, themed *Deeply Rooted*, brings together more than **85 artists across 20 ensembles** for over **six hours of continuous live music**, highlighting the creativity and cultural breadth of the Bay Area.

Artists include the 2025 **Tiny Desk Concert Winner Ruby Ibarra**, alongside acclaimed artists such as Kala Ramnath & Abhijit Banerjee, Ensemble San Francisco, Liberty Ellman Trio, and Vân-Ánh Vanessa Võ & Blood Moon Orchestra. From Brazilian choro and chamber-folk to hip-hop, Indian classical, jazz, and experimental, the program reflects the Bay Area's vibrant and evolving soundscape.

New in 2025: Ticketed Admission

After 17 years as a free festival, **SF Music Day will now be ticketed**, with [modest? I.e. ,Possibly a modifier here to signal it's a thoughtful pricing strategy?] prices ranging from **\$10–\$20**. To ensure accessibility, **discounts are available for families, students, military personnel, and community members with financial need**, with a **no-one-turned-away-for-lack-of-funds policy**.

This transition comes as InterMusic SF addresses a nearly **\$100,000 funding gap** due to changing federal and foundation support. Ticketing helps sustain the festival while keeping it welcoming and affordable for all.

Marketplace & Family Activities

Beyond the concert halls, the **Marketplace in the Herbst Theatre lobby** hosts 12–15 Bay Area arts and culture organizations (12PM–5 PM), creating opportunities for audiences to connect with the region's cultural landscape.

New this year, **Classical California KDFC** introduces *The Glissando Listening Experience* — a kid-friendly, interactive listening lounge with a rotating playlist every 20 minutes, presented via silent disco headphones [maybe say what these are? Why is it relevant that the headphones are “silent disco?” ... is that a brand, a type?]. Families can enjoy music alongside creative coloring, and puzzles, making SF Music Day a multigenerational celebration.

Festival Highlights & Exclusive Performances

Featured artists include:

Anne Hege

Ben Goldberg

Benicia Chamber Players

Berkeley Choro Ensemble

Destiny Muhammad Trio with Tshaka Campbell

Elizabeth Schumann

Ensemble San Francisco

Julie Herndon

Kala Ramnath & Abhijit Banerjee

Liberty Ellman Trio

LIEDER ALIVE!

Lisa Mezzacappa 5(ish)

Pedro José Pastrana Trio

Ruby Ibarra

Scott Amendola / Kasey Knudsen / Mat Muntz Trio

Turas Ensemble

Vân-Ánh Vanessa Võ & Blood Moon Orchestra

Young Chamber Musicians

Announcers:

RyanNicole Austin (Herbst Theatre)

Barbara Heroux (Green Room)

Classical California KDFC on-air radio host Maggie Clennon Reberg (Taube Atrium Theater)

Quotes from the Executive Director

“SF Music Day has always been about celebrating the creativity and diversity of Bay Area musicians. By introducing accessible ticketing this year, we’re making sure the festival can continue to thrive while staying welcoming to everyone in our community.”

— **Crystal Pascucci-Clifford, Executive Director, InterMusic SF**

“For nearly two decades, InterMusic SF has nurtured SF Music Day as a gathering place for artists and audiences. As funding landscapes shift, our new ticketing model allows us to sustain this festival for years to come, ensuring that music remains deeply rooted in the cultural life of San Francisco.” — **Crystal Pascucci-Clifford, Executive**

Director, InterMusic SF

“This year’s lineup shows the incredible depth and range of Bay Area music — from hip-hop to classical to global traditions. We can’t wait to welcome audiences into the War Memorial for a day of discovery, celebration, and joy.”

— **Crystal Pascucci-Clifford, Executive Director, InterMusic SF**

About InterMusic SF

InterMusic SF is a nonprofit organization dedicated to nourishing and sustaining the Bay Area’s creative music ecosystem. Through its programs — including SF Music Day, the Musical Grant

Program, and Fiscal Sponsorship — InterMusic SF provides performance opportunities, project funding, and capacity-building support for musicians and arts workers.

Major support for SF Music Day 2025 comes from the Mervyn L. Brenner Foundation, Fleishhacker Foundation, William and Flora Hewlett Foundation, San Francisco Grants for the Arts, Phyllis C. Wattis Foundation, Zellerbach Family Foundation, SSL Law Firm, and the Campbell Foundation.

About Classical California

Classical California is the most-listened-to network of classical music radio stations in America serving more than 800,000 listeners each week. KUSC, located in downtown Los Angeles, serves communities throughout Southern California and is broadcast on 91.5FM in Los Angeles and Orange County, 88.5FM in Palm Springs, 91.1FM in Thousand Oaks, 93.7FM in Santa Barbara and 99.7FM San Luis Obispo. KDFC, located in downtown San Francisco, serves the Bay area and other communities in Northern California, and is broadcast on 90.3FM in San Francisco, 104.9FM in San Jose, 89.9FM in Napa Wine Country, 103.9FM in Monterey and 92.5FM in Ukiah. Listeners can also hear these stations streaming at kusc.org, kdfc.com, and on their smartphone apps. Classical California also offers a variety of digital content and community events.

Classical California's mission is to make a positive impact on individuals and communities by championing the power of classical music and is a broadcast service of the University of Southern California.

For more information, visit sfmusicday.com.

InterMusic Presents: SF Music Day 2025

CALENDAR EDITORS PLEASE NOTE:

Event:	SF Music Day 2025
Date:	October 19, 2025
Time:	12:00 PM – 6:00 PM
Location:	San Francisco War Memorial & Performing Arts Center 401 Van Ness Ave., San Francisco

Admission: \$10-\$20 (discounts available; no one turned away)

Website: sfmusicday.com

Livestream: Available online at sfmusicday.com

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